

Consultant      Coach      Speaker  
Author      Trainer



# David A. Zimmer Project Management Specialist



## David A. Zimmer

With 30 years of solid project management experience, David A. Zimmer mentors and coaches clients in their projects. Using his in-depth knowledge and practical experience, Mr. Zimmer mixes a sense of humor in his presentation style to cement information in people's minds. His everyday examples help people relate the information to their day-to-day situations. David's practical wisdom will surely enhance their project management abilities.

Mr. Zimmer conducts independent research in the area of project management and gains insights that are plowed into every presentation, so each session has fresh information, new ideas, and rich content. He boils complex systems down into step-by-step procedures allowing attendees to retain the information and move onto the next step.

Dynamic, energetic, and engaging are words used to describe his style of delivering information on a subject that can be deathly boring. You owe it to yourself to engage Mr. Zimmer for a discussion in project management.

Client List	Credentials
AT&T	Bachelors - Computer Science
Cisco	Masters - Computer Science
Avaya	Masters - Project Management
Pfizer	30 years Practical Experience
Astra-Zeneca	National Speakers Association Professional Member
Siemens	
Aegis Industrial Software	Certified Computing Professional



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### Presentations

#### Ten Commandments of Project Management

Are there guidelines that if followed will lead to more successful projects? Mr. Zimmer has identified 10 Commandments for successful projects.

By following these edicts, companies will:

- Significantly increase the probably of project success
- Assure stakeholders' expectations being met
- Improve the overall project management efficiency
- Institutionalize project management practices

#### Seven Deadly Sins of Project Management



Industry studies report that 60% of projects fail. Independent studies show 76% of project managers are not trained. With high failure rate and lack of training,

understanding how to overcome common pitfalls should be important. From his independent study, Mr. Zimmer has identified what he considers to be the top seven deadly sins committed that cause project failure.

In this session, attendees learn:

- The 7 Deadly Sins of Project Management
- Practical solutions to overcoming those sins
- Ways to avoid falling prey to the top sins



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#### Raising The Dead: The Need for Project Forensics

Projects fail. Projects die. Projects linger and fester. The question is 'Why?' Unless the reasons are determined and remedied, the process is destined to repeat itself. Innocent projects fall victim to the repeated habits of the past unless proactive measures are defined and implemented.

This session defines:

- Project Forensics
- The need for forensics – even on successful projects
- The discovery steps
- The information gained

### Testimonials

*I have been teaching project management and MS Project for 10 years at the university level. After your class, I now understand what MS Project is doing. I have to go and re-work my curriculum.*  
S.D. Bangor, ME

*I have been to many seminars and Mr. Zimmer was one of the best instructors keeping the flow interesting and allowing the class to understand a difficult subject matter with ease.*  
D.W. Orlando, FL

*Extremely informative.*  
R.W. Norman, OK

*We will definitely recover our investment in no time. The value of your training was easily worth 5 times greater than what you charged. Thanks for a great learning experience.*  
S.R. Windsor Lock, CT

*David Zimmer was great, knowledgeable, entertaining, friendly, helpful and best of all, patient. A definite 10+ from me.*  
K.L., Gaithersburg, MD

### Workshops

#### Project Management Fundamentals 2 day workshop

Project Managers are appointed, not trained. The majority of people when asked how they became a project manager state that they were simply told that they must manage a project. No formal training was ever attended. Industry reports state that 60% of projects fail. Is there any wonder why? Would we ask a podiatrist to perform open heart surgery? Of course not, but each day, many are asked to successfully manage a project with little or no training.

This 2 day workshop trains both newly-elected and experienced project managers in the fundamentals of project management.

Attendees will learn the definition of a project and project management; project communications; project management's relationship to other management disciplines; lexicon, jargon, and terms; project phases and life cycle management; Project Manager's responsibilities; project planning; project metrics; and more.

#### Microsoft Project Fundamentals 2 day workshop

By eliminating common mistakes that even "expert" or experienced users commit, attendees are certain to produce a productive project plan. This workshop covers the basics to the intermediate stage of MS Project.

Mr. Zimmer teaches using his exclusive *9 Steps to Productive Project Plans* and delivers the *7 Cardinal Rules of Microsoft Project* so attendees leave with actionable information.

Attendees will understand how to build an effective plan; apply project management fundamentals; save a baseline project plan; track the progress of a project; analyze the data provided by the plan; create reports for extracting data; integrate with other Microsoft applications; manage multiple projects using Microsoft Project; and much more.

